



RTA 2016 CONFERENCE SCHEDULE

Hyatt Regency Coconut Point
Bonita Springs, Florida
October 25-28th



Wednesday, October 26th

- 8:30 am RTA Golf Tournament
- *Raptor Bay Golf Club*
(PLUS Additional Activities for Attendees during Golf Outing - See Below)
- 3:00-6:00 pm RTA Guest Sponsored Hospitality Suites
5:30-7:00 pm RTA President's Reception

Thursday, October 27th

- 7:45-8:00 am RTA GENERAL BUSINESS SESSION AND WELCOME
- 8:00-8:45 am Keynote - *Breathe. Listen. Live or Die. It's Up to You* (45-minute Address)
Robert Sumwalt, National Transportation Safety Board
- 8:45-11:45 am ECONOMIC SESSION - Commodities & Rail Traffic Growth (30-minute slots + Q&A)
Matt Watkins & Keith Thompson, *Oil/MLPs* - Miller Howard Investments
Tom Buis, *Ethanol* - GrowthEnergy
Joel Lindahl, *Chemicals* - Wood Mackenzie
Tony Hatch, *Railroad Investment Analysis 2016* - ABH Consulting
John Gray, *Long Term Drivers for Growth to 2035* - AAR
- 11:45-12:15pm **Networking and Exhibition BREAK (Lunch Buffet opens at 12:15pm)**
- 12:15-3:15 pm RTA Working Luncheon with Keynote Address (45-minute Address)
Roger Young, *Outlook for Global & US Growth* - Miller Howard
- Procurement, Resource & Utilization Session I (Continuous 20-25 minutes)
David Caldwell, *Hardwood Production & Consumption* - HMR
Bill Luppold, *Species Changes in the Forest* - USDA Forest Service
Brent McClendon, *Pallet Markets* - NWPCA
Dana Cole (*Moderator & Presenter*) - Hardwood Federation
- 3:15-5:30pm Engineering Forum (Continuous with 20-23 minute slots)
New Construction/Maintenance Projects to Safely Drive Growth
David Becker, Chief Eng. Design/Const., AREMA President
Kenneth Sito, Sr. AVP, Union Pacific
John Cech, AVP & Chief Engineer, BNSF
Ed Boyle, AVP MW&S, Norfolk Southern
Tod Echler, AVP Engineering, CSX Transportation
Michael Singelyn, Sr. Mgr. Engineering, Canadian National
Vendor-mercials: 3-Minute will occur in this session





RTA 2016 CONFERENCE SCHEDULE ...Continued



Thursday, October 27th

7:30-10:00 pm **Annual RTA Banquet & Awards Ceremony**

Friday, October 28th

7:45-8:25 am **Research Session (20 minute slots)**
Mike McHenry, Transportation Technology Center
Michael Sanders, Mississippi State University

8:25-9:45 am **Procurement, Resource & Utilization Session II**
(5-minute PPT intros then Panel Discussion with Dana Cole as Moderator)
Bill Buchanan, Buchanan Lumber
Bob Miller, Frank Miller Lumber Co.
Matthew Netterville, Netterville Lumber Co
Thomas Battle, Battle Lumber Company

9:45-12:30 pm **Railroad Purchasing Forum (15-18 minute slots)**
Robert Snyder, OmniTRAX
Cory Thomas, BNSF
Nate Irby, Union Pacific
Larry Fenwick, CSX Transportation
Kristine Storm, Genesee & Wyoming
Scott Feldman, Norfolk Southern
Bill Blaise, Kansas City Southern
Bruce Emberly, Canadian National
Rob Churma, Canadian Pacific

Attendee/Spouse (Fee Included) and Optional (Fee Not Included) Activities:

The Golf tournament and Everglades tour are on Wednesday, October 26th. The Dolphin Adventure and Estuary Tour with lunch on the water is on Thursday, October 27th (during the Business Sessions). All of these activities are optional and require additional registrations. Minimums must be met for all events to run as planned and maximums may apply in some cases.



OCTOBER 26, 2016

Optional - RTA Golf Tournament – Raptor Bay Golf Club 8:30-3:00 on October 26, 2016

Pre-event Cost is \$195 - At the Event \$225

Each hole of the Raptor Bay Golf Club was carefully created to blend with the environment, leaving a beautiful course with natural surroundings. Under the guidance of Audubon International, they have developed an ecological design that preserved the most valuable habitats on-site and restored nearly 25 acres of wetlands. With no residential sites on the property, the natural surroundings encourage the appearance of protected wild creatures including the American Bald Eagle, Great Blue Herons, Snowy Egrets and even the very shy Whooping Crane. The tournament quality course features wide fairways with one height of cut throughout and five sets of tees to give players of every level a memorable outing.



Optional – Everglades Eco-Tour Excursion “Lunch Included” (Minimum 15 – Maximum 50)

9:00am – 2:30pm October 26th

\$175 pre-event - \$195 at event

Come discover the four major geographical areas of this unique ecosystem - the pinewoods, the cypress swamps, the fresh & saltwater marshes, and the mangrove islands. First stop will be the Fakahatchee Strand State Preserve where you will take the boardwalk thru the largest of the Everglades strands with an area Naturalist. Next comes a 30-minute airboat ride which will give you a unique view of the varied ecosystem that makes up the Florida Everglades. You will travel along the Barron River, through narrow curving Mangrove tunnels and finally to the swampy grasslands where alligators are usually found sunning themselves in the Florida sunshine, plus see an interactive (yikes!) Gator show. Lunch follows and will be enjoyed at the famous Oyster House located in Everglades City. Established in 1983, this locally owned & operated restaurant serves up selections fresh from the fisherman’s net to your table.



OCTOBER 27TH

Optional (Highly Recommended for Spouses) - Dolphin/Shelling Excursion with Estuary Tour and a Stopover at Parrot Key Caribbean Grill

9:30am - 2:30pm

Light Continental Breakfast at hotel at 8:30am - (minimum 30 - maximum 49)

All Tour Related Costs (including water/sodas on boat) \$125 Pre-Event \$145 at Event (Lunch-on-Own at Parrot Key Grill - Many choices from diverse preset menu)

Three-hour Eco-sightseeing and shelling excursion. Very informative tour with a chance to see an abundance of wildlife in one of S.W. Florida's most pristine estuary bays where we often see dolphins, ospreys, egrets, manatees and herons. Stop at Lover's Key State Park where the guests will comb the beach for some of the best shelling in Florida. Continue to cruise through Estero Bay to Ft. Myers Beach to Parrot Key Caribbean Grill for a great lunch on the water (paid on your own).



RTA Banquet - A Tapas Style Taste of the Tropics

7:00pm - 10:15pm on October 27

Join RTA for a “Taste of the Tropics” food celebration. Multiple tapas/buffet stations will be set up for your dining enjoyment!



Banquet and President's Reception Entertainment

Vocalist Extraordinaire **Jean Frye Sidwell** & Acoustic/Piccolo Bassist, Composer and Producer, **Chris Sidwell** will perform during the *President's Reception* and also during dinner at the *Banquet* on Thursday evening. Jean is truly a jazz singer's, jazz singer. Partnered with husband, Chris, she is co-creator & co-owner of Pacific Coast Music, an independent record label. Due to the overwhelming success of her CD's and Pandora Radio Station, Jean is recognized as an international recording artist. Chris has produced and recorded multiple CD's under the successful record label that he co-owns with wife, Jean.



Mack Dryden - is quite simply one of the most powerful motivational speakers and stand-up comedians working today, as evidenced by the raves heaped on him by his hundreds of thrilled clients. As a comedian, he's performed on dozens of TV shows, including the **Tonight Show** with both Johnny Carson and Jay Leno. As an actor, he appeared in several movies and on many other TV shows, including **JAG** and a recurring role as a judge on ABC's **The Guardian**.



The **funniest** two-time cancer survivor in the country

Creating hilarious custom humor for each audience comes naturally to the former staff writer for an HBO Comedy Series. His stories of surviving two battles with cancer, a stay in an African prison, “sharks in showbiz stab you in front”, and one “near-fatal marriage” are as inspiring as they are laugh-out-loud funny!

From humble beginnings as the “funniest paper mill employee in Mississippi”, Mack earned a black belt in karate even as he was earning his Masters in Creative Writing. Now based in Louisville, KY, he spends his time writing and traveling the country bringing his special brand of Motivation, Inspiration, and Jubilation to thousands each year. It hasn't been an easy road; but, as he says, “Falling on your face is still moving forward”.



Hi...I'm Mack